

The Local

EUROPE'S NEWS IN ENGLISH

Campaign Manager - Stockholm

The Local is the largest English-language news network in Europe, with over 2 million high value readers every month.

Our entertaining blend of daily news, business and features has made our sites essential reading for foreign professionals in Europe. We publish sites in Sweden, Norway, Germany, Switzerland and France.

The Local has an immediate opportunity for a Campaign Manager in its office in Stockholm's Södermalm.

Responsibilities

Your primary responsibility is to ensure that the advertising campaigns we sell are delivered as agreed and that our clients are completely satisfied.

You will set up campaigns, provide ongoing reporting, optimise and troubleshoot campaigns throughout the delivery period and act as the primary contact for all enquiries concerning campaign performance and delivery.

You will work across a wide range of advertising and sponsorship campaigns, from banner campaigns delivered through our advertising system to sponsored articles, integrated content and other complex deals.

This means that you will be project managing the external providers who deal with banner ad management and tech delivery, as well as colleagues involved in producing content.

Skills and experience

- You will have a positive attitude with strong attention to detail
- You will be a completely reliable team player
- You will be confident and customer-focused
- You will have 'live' experience of working with online ad servers, preferably OpenX, and implementing 3rd party tags
- While not necessarily having programming experience, you will be familiar and confident with HTML, Javascript, Flash and 3rd party tagging conventions
- You will have knowledge of Google Analytics and Google AdSense
- You will have advanced Excel skills
- You will have project management experience from a media or technology environment.
- Since we have clients all over the world, you must be fluent in English.

If you can tick off all of those requirements (and please don't apply if you can't), it should go without saying that you are instinctively familiar with digital technology and enjoy working in a lively office environment.

Let's talk. Please send your CV and a brief introduction (in Swedish or English) to jobs@thelocal.com by February 21st.